

What we learned

Kid Business | 4 of the track's 5 units, 20 lessons



Ask your child to tell you about one of these:

1 What Is a Business?

Start small, think big, make money doing what you love!

A business solves a problem and gets paid for it. Spot the problem, offer the fix, collect the cash!

Lessons: A Business Solves a Problem | Product or Service? | Meet Your Customers | Money In, Money Out | Boss Level: Review

2 Finding Your Big Idea

Find the idea that makes people say wow!

Problems are your raw material. Spot an annoyed person and you've found the start of a business idea.

Lessons: Start With a Problem | Brainstorm Lots of Ideas | What Do People Want? | Make It Special | Boss Level: Review

3 Pricing & Profit

Price it right and keep the profit!

Cost = the money YOU spend to make your product. Add up every supply to find your total cost.

Lessons: What Does It Cost YOU? | The Price Tag | Profit = Price - Cost | A Fair Price (and Making Change) | Boss Level: Review

5 Lemonade Stand

Build a real lemonade stand from start to profit!

A plan has three parts: WHAT you sell, WHERE you set up, and WHEN you open. Plan first, profit later!

Lessons: Make a Plan | Get Your Supplies | Set Your Price | Sell & Serve | Count Your Profit